2018 ANNUAL REPORT



ANNERSARY

We are so much more than a bank.

Ve are Monited®

GEORGIAUNITED



WE WOULD LIKE TO THANK EACH MEMBER FOR CHOOSING GEORGIA UNITED TO BE YOUR FINANCIAL PARTNER.

Since 1958, we've had the honor of serving Georgia families and improving the communities we serve. Our mission is service – to serve you, our team members and the community. We are grateful for the trust that you have placed in us. We have worked hard to build that loyalty and will never take it for granted. Our success over 60 years is directly tied to how well we serve you. As always, we remain committed to putting your needs first. The more you succeed, the more our communities prosper. As a not-for-profit, our earnings are reinvested to benefit you through great rates, relevant products and services and delivery channel enhancements. These earnings are also invested in bettering our communities through programs like School Crashers[®], Junior Achievement and financial literacy seminars.

This annual report will help you better understand the activities of your credit union during 2018, and the progress that has been made to provide you with financial solutions and education that meet your needs. By making the needs of our members, team members and communities the center of everything we do, we ensure our commitment to serving our members.



PRESIDENT'S REPORT

CONTINUED GROWTH

THROUGHOUT 2018, WE CONTINUED TO FOCUS OUR EFFORTS ON IMPROVING THE MEMBER EXPERIENCE AND SERVING OUR COMMUNITIES.

Members and community leaders joined our board members and team members for the grand opening of our new state-of-the-art branch in Stockbridge. We improved branch technology and added compelling new products and services including student lending. We also introduced more efficient and streamlined processes to increase efficiency, resulting in improved team member experience and member service.

We took a big step in expanding our longstanding partnership with Junior Achievement. In addition to our existing sponsorships at the Gwinnett Discovery Center and in Atlanta, Dalton and Savannah, we opened a branch storefront at the new Mike and Lynn Cottrell JA Discovery Center in North Georgia, serving schools in Calhoun City, Dawson County, Forsyth County, Gainesville City, Hall County and Lumpkin County.

A highlight of 2018 was the endorsement of Head Football Coach Kirby Smart as part of Georgia United's five-year expanded partnership as the Official Credit Union of Georgia Athletics, which began in 2017. The partnership has further strengthened the credit union's presence on campus and with Georgia sporting events. Our partnership includes in-venue signage and in-game features at football, men's and women's basketball, gymnastics, baseball and softball games, radio spots played during football games and digital ads. This year, we also unveiled Georgia United television spots featuring Coach Smart and his endorsement. Georgia United is a proud partner of the University of Georgia and serves the Clarke, Oconee and surrounding counties.

In 2018, we saw continued success with growth in members. loans and member shares. Over 5,000 new members joined the credit union in 2018 — a net increase of 3.4%. A record level of loan originations created a \$110 million, or 12.5%, increase in total loans, which ended 2018 at \$993 million. At the end of 2018, total member shares were \$1.15 billion and grew 4.8%. This growth was the result of our members' continued trust in us as one of the safest financial institutions in Georgia. The success of our ultra-competitive and convenient Unified Checking account also helped fuel share growth, as members took advantage of a truly free account that pays interest and provides additional perks. As a result, total assets increased to \$1.36 billion at the 2018 year-end, a 4.9% growth rate.

In closing, thank you for your membership and your business. Your loyalty and support are the reasons for our continued success. I would also like to thank our team members. It is because of their commitment to service that we are able to provide platinum level service. As we continue to grow, our commitment remains unchanged - improve the lives of our members, as well as our team members and our communities.





WE ARE HERE TO SERVE YOU

FOR OVER 60 YEARS, Georgia United has proudly served our members by meeting their financial needs, creating value through our products and services and displaying an unwavering commitment to service. As one of our 160,000 + members, you have access to the financial resources that can help you reach your goals. Loyalty comes from consistently meeting and exceeding expectations. We accomplish this by putting you first. We are committed to helping you and your family succeed by providing a unique service experience that exceeds your expectations.

In 1958, seven DeKalb Country School District educators started the credit union by each putting \$5 in a cigar box. They envisioned a better way, a member centered way, instead of the conventional banking experience of the day. Fast forward, we continue to deliver personal service at the highest level. Our mission rings as loud now as it did then – to positively impact the lives of our members, team members and the communities we serve through our Shared Strength. We believe in offering relevant financial products and services that are simple to understand and easy to use, while serving our members, team members and communities with care. Our guiding business principles have served us well and set the tone for our service success:

- 1. Have knowledgeable team members that answer your questions and provide solutions through our product and service offerings.
- 2. Pay attention to the smallest details and provide exceptional service to our members and team members.
- 3. Deliver innovative ways to serve our members and team members.

4. Promote financial strength by making sound decisions regarding all areas of our business.

Thank you to all of our members for allowing us to earn your business, trust and loyalty. Whether you joined the credit union as a community member, an employee at any of our partner companies or through a family member, we are proud to have you as part of the Georgia United Family. We look forward to serving you and your family for generations to come.



EARN UP TO DOUGLESS With a FREE account!



*APY = Annual Percentage Yield. Rate may change after account is opened. The APY is accurate as of the last dividend declaration date. If the average daily account balance is over \$1,000, then 0.10% APY will be earned. To earn 1.00% APY on up to \$15,000 of the average daily account balance and to receive up to \$10 per month in non-Georgia United ATM surcharge fee refunds, there is no minimum account balance requirement; however, the account must perform at least 15 Georgia United debit and/or credit card transactions during the month, have a monthly direct deposit of \$500 or more and be enrolled in E-Statements; remaining average daily account balances in excess of \$15,000 will earn 0.10% APY. If the listed qualifiers for the 1.00% APY have not been met and the average daily account balance is below \$1,000, no interest will be earned. All Credit Union programs, rates, terms and conditions are subject to change at any time without notice. **Insured by NCUA.**

2018 HIGHLIGHTS

NEW STOCKBRIDGE BRANCH

- Relocated branch to convenient location at 430 Country Club Drive near the Village Center at Eagles Landing
- State-of-the-art building with greater accessibility
- Two full-service branches in Henry County

CHECK IMAGING

- Faster teller transactions
- Decrease in errors
- Fraud reduction

MIKE AND LYNN COTTRELL JUNIOR ACHIEVEMENT DISCOVERY CENTER AT NORTH GEORGIA

- Georgia United Storefront Ribbon Cutting Ceremony held on September 11, 2018
- JA Discovery Center provides middle school students the opportunity to take part in simulated economies to learn financial concepts while increasing their communication and creative thinking skills
- The new JA Discovery Center anticipates serving 15,000 students from schools in Calhoun City, Dawson County, Forsyth County, Gainesville City, Hall County and Lumpkin County
- This marks the first hybrid facility in the state that combines both JA BizTown and JA Finance Park

STUDENT LENDING

- Private loans for undergraduate students
 - Refinancing loan options for graduates
 - Competitive, low interest rates with no origination or prepayment fees
 - Payments can be deferred while students are enrolled at least part-time

2019 INITIATIVES

THERE ARE A NUMBER OF INITIATIVES DESIGNED TO IMPROVE OUR ONGOING COMMITMENT TO SERVICE

- New Tucker branch location
- Enhanced document repository
- Improved lending application system
- New account opening platform
- Launch of new business loan and deposit products

PARTNERSHIP

UNIVERSITY OF GEORGIA

Over the past 50 years, Georgia United has been actively involved in supporting the University of Georgia. In 2017, we announced an expanded partnership with UGA as the Official Credit Union of Georgia Athletics. In 2018, we launched a brand campaign in partnership with University of Georgia Athletics with Coach Kirby Smart as an official spokesperson. Over a two-day production shoot in May, we shot two commercials, cementing our relationship with Coach Smart and setting the stage for further product and service-based commercials. The first brand spot in the series, "Tradition," started airing in August 2018.

We will continue to provide financial education and outreach opportunities to support student athletes over the next few years. The partnership also includes signage at home football, basketball, gymnastics, baseball and softball games.



The Official Credit Union of **GEORGIA ATHLETICS**











PARTNERSHIP

GEORGIA INSTITUTE OF TECHNOLOGY

Georgia United has been a longstanding partner with Georgia Tech. In 2018, we started work on the Georgia Tech debit card program. We look forward to launching this unique product to Georgia Tech students, alumni and fans to support athletic scholarships. This partnership and design of the debit card reinforces our commitment to

education. As part of the partnership, Georgia United has signage in the stadiums of home football, basketball and baseball games. We also support programs like can food drives and Jacket 2 Jacket, which encourages Atlanta elementary and middle school children to read.





















PEOPLE HELPING PEOPLE

COMMUNITY INVOLVEMENT GOES HAND IN HAND WITH CREDIT UNION PHILOSOPHY. GEORGIA UNITED TAKES GREAT PRIDE IN BEING AN ACTIVE AND RESPONSIBLE MEMBER OF THE COMMUNITIES WE SERVE.



VOLUNTEERING

All Georgia United team members are given three paid volunteer days each year to serve at credit union-sponsored programs or a charitable organization of their choice. Don't be surprised to find our team members volunteering at a local elementary school career day or rolling up their sleeves for Habitat for Humanity or other service organizations.



SHRED DAYS

Safeguarding member account information and minimizing the opportunity for account fraud is important to us. Georgia United partners with Iron Mountain to provide multiple Shred Days at select branches each spring allowing members the ability to safely dispose and recycle personal documents and records.



FINANCIAL EDUCATION SEMINARS

We provide financial wellness seminars for schools, partner companies and civic groups throughout the year. Along with a wide variety of money management programs, including home buying and retirement planning, we can help you prepare for the future with confidence.

SHARED STRENGTH

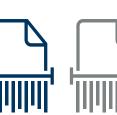
CMN BOWL-A-THON Georgia United helped raise **\$35,396** for Children's Miracle Network of Atlanta

Volunteer Hours Georgia United team members provided **8,568 HOURS**to give back to the communities we serve

FINANCIAL EDUCATION & RETIREMENT SEMINARS

financial education, homebuyers or retirement seminars conducted to member and community groups







of personal documents safely recycled and shredded for 1,512 individuals across eight events

#GUCUcares



HOURS OF PAID INTERNSHIP TIME **3,938** HOURS

of real-world work experience for college interns during summer of 2018

MONEY MAMMALS **4,036**

children participated in Georgia United's savings club for kids and earned rewards

MONEY MASTERS **3,792**





teenagers participated in Georgia United's savings program for students and qualified for rewards including Pays for A's



wish tree 2,230 gifts delivered to local foster children

VOLUNTEER INCOME TAX ASSISTANCE **2,842**

individuals received free income tax filing assistance through our partnership with UGA and Dalton State

school crashers **2,670**

volunteer hours were donated to improve four schools during the summer of 2018



cans of food were donated to local food banks in our neighborhood – bringing our eight-year donation total to 294,298

JUNIOR ACHIEVEMENT 812 HOURS

of service from Georgia United team members to help middle school students learn financial concepts through their Gwinnett, Atlanta and North Georgia JA locations











In 2017, we laid the groundwork to expand the impact of our community service programs by establishing the Georgia United Credit Union Foundation, a 501(c)(3) nonprofit charitable organization.

The Georgia United Foundation is committed to improving the quality of life for children and families in the communities we serve.

We accomplish this mission by supporting local school systems, advancing financial literacy and enriching lives.

Some of Georgia United's longest-term service programs – Scholarships, Junior Achievement, Can Hunger, Wish Tree, School Crashers, Volunteer Income Tax Assistance (VITA) and Children's Miracle Network programs — will now be administered by the Foundation, as well as new programs approved by the Foundation Board of Directors.



Over the past five years, Georgia United has provided 33 facility makeovers valued at \$1,036,084 (grant and inkind donations) to deserving schools through our School Crashers program. Interested schools apply for grants each spring. Once schools are selected, School Crashers unites communities, donors and volunteers to complete the improvement projects.

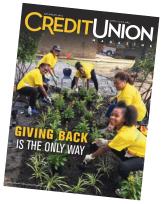
This year, the top grant recipient was Rock Chapel Elementary in Lithonia.

Their makeover included a courtyard Science, Technology, Engineering and Math (STEM) garden, cafeteria mural, interior paint and exterior landscaping with volunteers and corporate donors like Chick-fil-A Foundation and Mohawk Carpet just to name a few. In addition, three other schools received minimakeover projects and four schools received Mohawk carpet for their media centers.

School Crashers received national recognition winning the 2018 CUNA Dora Maxwell Outstanding Community Service Award for credit unions over \$1 billion in assets. Our program also

received a Diamond Award for Most Impactful Program

from the Credit Union National Association (CUNA) Marketing & Business Development Council and was featured on the cover of Credit Union Magazine.



WHAT OUR TEAM MEMBERS ARE SAYING:

Control Those around me are selfless and truly care for those in our communities, and I feel like I work for an organization that cares for their members, team members and surrounding communities.

I am given the tools I need to succeed, the space I need to perform my job and the encouragement to continue growing.

Georgia United Credit Union makes me feel special. I love being able to be involved with community service. Georgia United Credit Union really cares about each and every team member.

I get to work with a great team who always encourages me and pushes me to be my best. A team who not only tells me but also shows me through training and hands-on experience.

TEAM MEMBERS

STRENGTH FROM THE INSIDE

Each year, the Atlanta Journal Constitution names the area's Top Workplaces – based solely upon annual surveys completed by employees. We are proud that in 2019, Georgia United is listed as a Top Workplace within the mid-size company category for the fifth year in a row. Our team members are highly engaged and continue to focus on creating memorable experiences for our members. In 2018, our number of team members grew by 7% which has allowed us to continue meeting our members' needs. Team members understand the impact they have on individuals who live and work in the communities we serve, and as a result, we are leaders in service excellence across the financial industry. This is our Shared Strength.

Our leaders are committed to improving the daily work-life environment for our team. We listen to our incredibly talented team and focus on their feedback. The results of our 2018 team member engagement survey included 90% participation and we received over 870 comments! Our team members really care about Georgia United and we will continue to seek out their ideas to enhance the services and products we provide.

In 2019, we will continue to create meaningful and rewarding goals that maximize each team member's full potential to grow and serve.





DIRECTORS' REPORT

AS MEMBERS OF THE BOARD OF DIRECTORS,

our primary responsibility is to represent each of our members. We are volunteers and strive to ensure that our members' best interests are considered in every key decision that we make. We work closely with the credit union's leadership team to set policy, monitor risk and guide the execution of our strategic plan. Our primary goal is to further the advancement of Georgia United, while assuring that our core values are instilled in everything we do.

Over the past year, the credit union continued to make investments in technology and tools to further enhance the member experience. We introduced an improved online mortgage application which is easier to use, empowers the member and has resulted in shorter times to close mortgage loans. Additionally, we rolled out a suite of student loan products allowing our membership to refinance existing student loans into more favorable terms, as well as provide for current financial needs. We also opened our new Stockbridge branch early in the year to better serve our members at this location. After laying the groundwork in 2017, we funded the Georgia United Credit Union Foundation in 2018. This new nonprofit charitable organization will allow us to better facilitate charitable giving in communities we serve and will provide a mechanism to have partners fully participate. This structure will strengthen our ability to expand our School Crashers[®] program, add new scholarships and increase other charitable endeavors.

Improvements in the economy, a low unemployment rate and competitively priced products helped the credit union fund another record level of loan originations for our members – over \$476 million as compared with the 2017 total of \$362 million. We are very pleased with the tremendous progress made in providing improved delivery channels for our lending products. Over the past several years, we've originated thousands of loans with hundreds of millions of dollars. This has created tremendous growth, yet our delinquency and loan loss ratios have remained lower than those of our peer group. That's a testament to both the loyalty of our members and the great work of our team members.

As Chairman of the Board, I want to thank each of our dedicated Board of Directors and Supervisory Committee members for volunteering their time, wise counsel and direction. We also very much appreciate all the efforts and passion our leaders and team members display each day as they serve our members. I am looking forward to the future, as there are great things in store for our members.

GEORGIA UNITED'S BOARD OF DIRECTORS



Standing:

Randy Dennis, Treasurer Edwin T. Bell, Director Tracy Arner, Director Dr. Steven Whatley, Director Frank Thach, Director

Sitting:

Dan Jones, Supervisory Committee Chair Tom Cochran, Secretary Tom Dickson, Chair Dr. Jim Williams, Vice-Chair

SUPERVISORY COMMITTEE REPORT

THE SUPERVISORY COMMITTEE is appointed by Georgia United Credit Union's Board of Directors to provide an independent appraisal of the safety and soundness of the credit union's operations and activities, and monitors compliance with applicable laws and regulations. The committee also oversees the internal audit function to ensure the accuracy of record-keeping, the maintenance of sound internal controls and compliance with laws and regulations.

To aid our efforts, we are also responsible for selecting an independent public accounting firm. We selected the firm of Porter Keadle Moore, LLC to perform the 2018 annual audit and provide an opinion on the audited financial statements, in conformity with generally acceptable accounting standards. The committee meets with this firm to review audited financial statements, audit results and discuss recommendations for improvement. A copy of audited financial statements is available upon request.

The Georgia Department of Banking and Finance and the National Credit Union Administration also perform regular supervisory examinations. They assess Georgia United's financial condition, compliance with regulations and safety and soundness. The Supervisory Committee is pleased to report that the most recent regulatory examination once again validated the financial strength, safety and soundness of your credit union.

GEORGIA UNITED'S SUPERVISORY COMMITTEE



Dan Jones, Chair Christy Willis, Committee Member Ray Caldwell, Committee Member

HOME is THE FREEDOM





Visit gucu.org/homeloans to learn more.





GEORGIAUNITED

VISA

TRIP CANCELLATION PROTECTION

IN ADDITION TO 1.5% CASH BACK, ENJOY THE BENEFITS OF

- No Annual Fee
- Cash Back Deposited Monthly into Savings Account
- Exclusive Discounts
- Immediately Freeze Lost or Stolen Card in Online Banking



TREASURER'S REPORT

GEORGIA UNITED'S financial position is strong as a result of continued solid earnings, a strong balance sheet and further capital growth. Total members' equity grew by over \$5.8 million at the end of 2018 and our regulatory net worth ratio was 11.89% of assets, well above the 7% threshold that is required to be considered well capitalized. With several years of record loan growth, 2018 also served as another year of investing in enhanced product and service offerings to better serve our members.

Net income in 2018 totaled \$7.7 million as compared with \$8.9 million in 2017. Increases in net interest income and non-interest income were more than offset by increases in operations expense and the provision for loan losses. The return on assets, or ROA, for 2018 was 0.58% as compared to 0.72% in 2017. In 2018, the provision for loan losses was increased to ensure proper coverage for a segment of its commercial loan portfolio. Additionally, operating expenses increased as investments were made in our infrastructure to improve member service, expand product offerings, add talent and invest in technology.

Member shares totaled \$1.15 billion at the end of 2018 and grew over \$53 million, or 4.8%, over the prior year-end. This deposit growth elevated the total asset level to almost \$1.36 billion at the end of 2018 and helped fund more loans to our members. Total loan balances rose over \$110 million, or 12.5%, when compared with the end of 2017 and totaled \$993 million at the 2018 year-end.

Your board of directors is dedicated to providing financial services that create value for our members. We will continue to focus our efforts on employing prudent risk management disciplines to maintain the safety and liquidity of our members' deposits and in effectively managing the balance sheet. In 2018, we invested in a new budgeting and reporting system which will allow more visibility into the financial performance of the credit union, and in turn, will provide more value to our membership. While the objective is to sustain financial strength, we will also maintain the ability to invest in new products, talent and technology, with the ultimate goal of providing the best products and services possible.

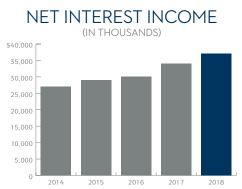
FINANCIALS

CONDENSED STATEMENTS OF INCOME

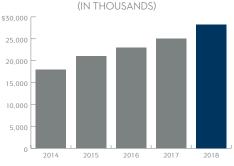
years ended December 31, 2018 and 2017 (unaudited)

(\$ AMOUNTS IN THOUSANDS)

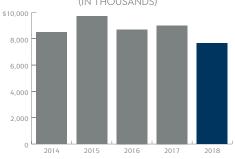
	2018	2017
Interest Income		
Interest on loans	\$37,678	\$33,213
Interest on securities and interest bearing deposits	4,915	4,297
Total interest income	42,593	37,510
Interest Expense		
Dividends on shares	5,108	3,550
Interest paid on borrowings	464	310
Total interest expense	5,572	3,860
Net Interest Income	37,021	33,650
Provision for possible loan losses	4,700	1,950
Net interest income after provision for possible loan losses	32,321	31,700
Non-Interest Income		
Interchange income	9,777	8,169
Checking and other share fees	9,212	9,852
Mortgage and other loan-related revenues	4,251	3,204
Other	5,018	3,694
Total non-interest income	28,258	24,919
Non-Interest Expense		
Salaries and employee benefits	28,039	25,628
Office operations and occupancy	14,689	13,485
Advertising and business development	2,866	2,283
Other	7,327	6,338
Total non-interest expense	52,921	47,734
Net Income	\$7,658	\$8,885



NON-INTEREST INCOME



NET INCOME (IN THOUSANDS)



*Audited Financial Statements Available Upon Request

CONDENSED BALANCE SHEET

as of December 31, 2018 and 2017 (unaudited)

ASSETS

(\$ AMOUNTS IN THOUSANDS)

Total Assets	\$1,358,046	\$1,295,120
Other assets	99,182	95,535
Securities and interest bearing deposits	239,573	290,789
Cash and due from banks	32,249	31,57
Net loans	987,042	877,225
Less: Allowance for possible loan losses	(5,828)	(5,410)
Total loans	992,870	882,635
Other	96,395	83,034
Member business	49,901	49,387
Real estate	380,822	362,234
Auto	\$465,752	\$387,98C
pans		
	2018	2017
	2018	

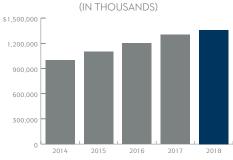
SHARES, LIABILITIES AND MEMBERS' EQUITY

(\$ AMOUNTS IN THOUSANDS)

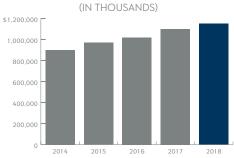
	2018	2017
Shares		
Checking	\$211,474	\$193,443
Savings and money market	736,876	718,890
Certificates	202,787	185,717
Total shares	1,151,137	1,098,050
Borrowings	35,000	25,000
Other liabilities	18,165	24,139
Total shares and liabilities	1,204,302	1,147,189
Members' Equity		
Regular reserves and undivided earnings	134,770	127,030
Equity acquired in mergers	22,629	22,629
Accumulated other comprehensive income (loss)	(3,655)	(1,728)
Total members' equity	153,744	147,931
Total Shares, Liabilities and Members' Equity	\$1,358,046	\$1,295,120

LOAN GROWTH (IN THOUSANDS)

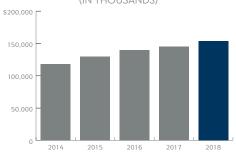
ASSET GROWTH



DEPOSIT GROWTH



EQUITY GROWTH (IN THOUSANDS)



*Audited Financial Statements Available Upon Request

EXECUTIVE TEAM



Standing:

Bob Bogart, Chief Financial Officer Cynthia Gore, Chief People Officer Mark Bartholomew, Chief Information Officer Eric Jenkins, Chief Deposit Services Officer Aaron Chestnut, Chief Marketing Officer

Sitting:

Mike London, Chief Strategy Officer Debbie Smith, CEO & President Shawn Turpin, EVP

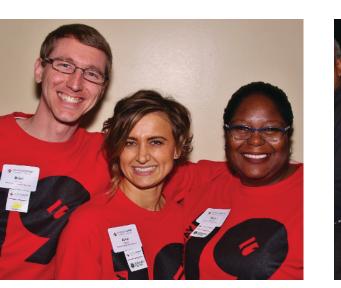


















GEORGIAUNITED[®]

CREDIT UNION

gucu.org



Insured by NCUA.