

Georgia United Credit Union Serves Healthcare Heroes

Doing good with a purpose - the credit union's recent initiative serves those who are serving others

Duluth, GA (April 13, 2020) – The coronavirus pandemic continues to create unprecedented challenges, impacting healthcare workers who are selflessly serving those in need. To show their appreciation of the frontline workers, Georgia United Credit Union launched a Hospital Heroes initiative to provide care packages to seven community hospital partners.



Georgia United Credit Union provides care packages to community hospital partners including Piedmont Henry, VA Medical Center in Dublin, Hamilton Medical, Morgan Medical Center as part of their Hospital Heroes initiative.

During the week of April 13, Georgia United delivered curbside care packages including supplies, meals and snacks to the hospital administration who oversee the frontline workers. Every care package delivery is tailored to the specific needs of the individual hospital.

- With a \$3,500 donation, Georgia United provided individually packaged snacks to support hospital caregivers at Henry Piedmont, Northside Cumming, Newton Medical, Morgan Medical Center in Madison and VA Medical Center in Dublin.
- A donation of requested supplies, including eye cooling masks and compression socks, was made possible with a monetary donation to Hamilton Medical Center in Dalton.
- A total of 107 meals were provided for the ER and ICU teams working third shift at Rockdale Piedmont in Conyers. In support of small businesses, meals were purchased from the Conyers Sandwich Shop and included wraps, chips and cookies.

“We want to recognize and thank the hospital caregivers who are working tirelessly to serve the community,” said Georgia United Credit Union President and CEO, Debbie Smith. “We are proud to support the heroic efforts made by the frontline workers and hope this contribution provides some relief during these challenging times.”

When asked how the Hospital Heroes initiative originated, Georgia United Chief Marketing Officer, Aaron Chestnut, stated, “COVID-19 has created problems never before seen. Yet despite the unknown, frontline hospital workers fearlessly help those who need it most. Their efforts are heroic and we want to extend our gratitude and let them know we have their back.”

The Hospital Heroes initiative is made possible with funding by Georgia United Credit Union and their Foundation.

To learn more about Georgia United and the programs funded by their Foundation, visit gucu.org and gucufoundation.org. Follow the credit union on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#) to see how Georgia United is supporting the courageous efforts made by Hospital Heroes and share with friends and family as well. Posts are tagged with **#GUCUcares**, **#HealthcareHeroes** and **#AllinThisTogether**.

About Georgia United Foundation

Georgia United Foundation is committed to improving the quality of life for children and families in the communities they serve through impactful programs funded and delivered through volunteerism by way of corporate contributions, team members and community efforts. The Foundation is a tax-exempt 501(c)(3) charitable organization and is the philanthropic arm of Georgia United Credit Union. For details on volunteering, participating or donating, visit gucufoundation.org.

About Georgia United Credit Union

Georgia United Credit Union is an [award-winning](#) financial leader and partner in education. Headquartered in Duluth, Georgia United is ranked as one of the state’s largest credit unions with \$1.4 billion in assets, 163,000 [members](#) and 19 branch locations. As a full-service financial institution, they offer competitive products and services for every stage of life. To learn more, visit gucu.org.

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