

Georgia United Credit Union Welcomes Cindy Robbins as Chief Experience Officer

Duluth, GA (May 17, 2019) – Georgia United Credit Union is pleased to announce the appointment of Cindy Robbins as Chief Experience Officer (CXO). Robbins joins Georgia United’s leadership team and will report to Executive Vice President, Shawn Turpin.

In this new role, Robbins will be responsible for the strategic planning and directing of Georgia United’s membership experience.

“We are proud Cindy has joined the Georgia United family,” stated Turpin. “Cindy is highly regarded in the financial industry, with a track record of success. Her leadership experience and values make her a natural fit to fill the role of Chief Experience Officer.”

Robbins brings over thirty years of financial industry experience to Georgia United. Prior to joining the credit union, Robbins served as executive vice president and chief retail banking officer at CenterState Bank and led the overall development of retail strategy, digital banking initiatives, three customer contact centers and retail integration of 13 bank acquisitions.

About Georgia United Credit Union:

Georgia United Credit Union is ranked as one of the top credit unions in Georgia with over \$1.3 billion in assets, 160,000 members and 19 branch locations. As a full service and community-minded financial institution, they offer competitive products and services for every stage of life and believe in giving back to the community through programs designed to help improve financial literacy. Visit gucu.org to learn more and follow the credit union on Facebook at facebook.com/GeorgiaUnitedCU, Twitter [@GAUnitedCU](https://twitter.com/GAUnitedCU) and Instagram [@gucucares](https://instagram.com/gucucares).



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